

GUY BROADHURST

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PROFILE

MBA candidate at Guanghua School of Management, Peking University (September 2026) and mathematics graduate with a strong analytical background. International experience across Europe, East Asia, and the United States, with a proven track record of delivering measurable impact across public sector, defence, and consumer goods. Experienced in data-driven problem-solving, cross-cultural collaboration, and operational transformation.

EDUCATION

Guanghua School of Management, Peking University *Sept 2026 – Present*
Master of Business Administration (MBA) *Beijing, China*

University of Edinburgh – School of Mathematics & Statistics *Sept 2018 – May 2022*
Bachelor of Science (Honours) in Mathematics & Statistics *Edinburgh, Scotland*

- Graduated with 1st class honours
- Relevant courses: Economics, Machine Learning in Python, Financial Mathematics, Stochastic Differential Equations

Robert Gordon's College *2006 – 2018*
Secondary Education *Aberdeen, Scotland*

- AAAAA in Scottish Highers: Mathematics, Physics, Chemistry, Biology, and Spanish, with 97% in Mathematics
- School Colours for both Swimming and Water Polo; STEM in the Pipeline team – Gold Crest Award 2018

WORK EXPERIENCE

Newton Europe *Mar 2024 – May 2026 · Hybrid*
Senior Digital Consultant *Apr 2026 – May 2026*

- Contributed to supply chain analytics workstreams for a global consumer goods client, supporting crisis response following a major distribution facility fire
- Delivered data-driven diagnostics across retail and supply chain operations to identify recovery and optimisation opportunities across a multinational network
- Leveraged generative AI to rapidly develop a network visualisation and rerouting tool, delivering over \$1.1m in savings and preventing capacity overload across the wider distribution network during the crisis response

Digital Consultant *Mar 2024 – Apr 2026*

- Delivered data-driven insights across public sector, defence, and commercial clients using Excel, Power BI, and Power Query
- Delivered £1.9m in measurable benefit for a housing association (300%+ above target) through analytical modelling and stakeholder engagement
- Identified 200% potential efficiency uplift at a UK naval base through service analysis and operational data modelling
- Selected for Newton's first-ever US engagement, working on-site to identify \$31–64m in logistics optimisation opportunities for a multi-billion dollar global CPG firm

Tsinghua University *Jun – Jul 2025*
Summer Fellow *Beijing, China*

- Competitively selected for a fellowship exploring sustainable development, international cooperation, and innovation through lectures from world-class academics and global companies
- Gained firsthand exposure to China's business landscape and academic environment, reinforcing a long-term professional focus on East Asia

Club Med

Nov 2022 – Mar 2024 · On-site, Japan

Ski Instructor – Tomamu, Hokkaido

Nov 2022 – Apr 2023 & Nov 2023 – Feb 2024

- Taught large groups as a professionally certified BASI Level 2 instructor, including off-piste lessons for adults and children
- Instructed guests in Japanese and Mandarin alongside English, adapting communication style to diverse cultural backgrounds

Circus Performer – Kabira, Ishigakijima

Apr 2023 – Nov 2023

- Performed in circus shows six times per week, developing confidence, adaptability, and teamwork in a fast-paced international environment
- Communicated with guests across five languages, rapidly adapting to cultural differences and guest needs

Scottish Water Polo

Aug 2020 – Jun 2022

Finance Co-ordinator

Edinburgh, Scotland

- Invited to take on the role following a successful year as Treasurer of the Swimming and Water Polo Club at Edinburgh University
- Responsibilities included executive and committee meetings, annual budgeting, and financial decision making

LEADERSHIP

Scotland Water Polo Team

Jun 2015 – Present

Player

Scotland

- Played in international tournaments from the age of 14; selected squad member for the 2022 Commonwealth Games
- Vice-captain of the University first water polo team, leading them to the BUCS Championship – the first ever by a Scottish male team

ADDITIONAL INFORMATION

Awards:	DofE Gold, Best All Round Sports Pupil, F.M. Prize for Good Service, Player of the Year 2018 (EUSWPC)
Technical Skills:	PowerPoint, Excel, Power BI, Power Query, Python, R, SQL, Azure, Snowflake, Machine Learning, Generative AI
Languages:	English (native), Japanese (intermediate), Mandarin (basic, currently studying), Spanish (basic)
Certifications:	BASI Level 2 Ski Instructor, PADI Advanced Open Water Diver, JLPT N4
Volunteering:	Swim teaching assistant (3 years); Spanish–English translator, Project Pacer medical NGO, Bolivia (2017); Marine conservationist, Blue Ventures, Madagascar (2019)